



# What is the Growth Community?

## How does it work?

The Growth Community is designed to do exactly what it says on the tin! Create a community of like-minded people who can support each other's growth.

We do this through relaxed, but very purposeful, fortnightly networking meetings and taking the time to build trusted relationships.

Guests are welcomed into our groups up to six times a year, without any commitments, but the best results come from taking advantage of our membership opportunity.

## Cost

Our online meetings are free to attend, but some of our face to face meetings have a small venue fee. See the Locations page on our website for more details.

## Membership

The Growth Community is a membership organisation. Our member package is designed to help businesses develop strong and productive relationships that lead to sustainable referral business.

We do this through our unique referral marketing training programme, member only meetings and our exclusive online community which allows people from all groups to engage and support each other.

If you'd like to know more about our member benefits drop us an email: [info@thegrowthcommunity.co.uk](mailto:info@thegrowthcommunity.co.uk) and arrange a discovery chat.

*PLEASE NOTE: We operate a SINGLE CATEGORY policy so please don't be offended if you can't attend a certain meeting because that seat is already taken.*

"If you want to achieve your goals, help others achieve theirs."

ZIG ZIGLAR



**THE GROWTH  
COMMUNITY**

#WorkingTogether

## Our Meeting Format

Our Four Step meeting agenda is simple (but very effective) and a great balance of fun and productivity. It is designed to encourage plenty of ongoing conversations and follow ups.

### CHAT

Whether you attend a face to face or an online meeting, we start off with some open networking time. In the online environment we use breakout rooms for this.

### PRESENT

We kick the meeting off with One Minute Presentations. Your pitch should cover who you are, how you help your customers and the kind of introductions you are looking for. We recommend you plan this in advance.

### LEARN

On rotation our members do a 10 minute showcase and we end with a short learning point. It's a great way to learn more about each other and pick up new ideas for how to grow your own business.

### REFER

The Contributions section is the most important part of the meeting. This is where we thank each other, make introductions, pass business and, most importantly, set up our follow on conversations for the fortnight ahead.

**4** Customers are FOUR times more likely to buy based on a recommendation.

[thegrowthcommunity.co.uk](http://thegrowthcommunity.co.uk)